



General Catalog

since 1938



Lettuce Leaf Basil (BISICO)

Basil variety with very large, blistered, and fragrant light green leaves. Upright, vigorous, and compact plant. Ideal for pot and open field cultivation.



Giant Leafy Basil - Napoletano Type (NOSTRUM)

Variety with medium-large, slightly blistered, nearly smooth, pointed leaves of medium green color. Compact plant suitable for both pot and open field cultivation.



Common Italian Basil (HULK)

Well-known and appreciated variety for its intense aroma without mint undertones. Glossy green, oval-shaped leaves. Upright, vigorous, and compact growth habit. Suitable for greenhouse and open field cultivation. Its compactness makes it ideal for potted production. Seed is "Fusarium-free."

Basil

02



Compact Globe Basil (Greek Type)

Very compact variety for pots and open field, also ornamental. Small, oval, pointed leaves forming a spherical green crown.



Purple Basil

Purple-leaved basil variety used in pots and open fields, also for ornamental purposes. Compact plant with highly aromatic foliage.



Lemon Basil

Highly appreciated for its distinctive lemon aroma that adds a pleasant aftertaste to dishes. Smooth, serrated, light green, small leaves. Suitable for pot and open field cultivation.

Chard



EGNATHIA Swiss Chard (*Beta vulgaris* var. *cicla*)

Erect variety with thick, smooth, dark green leaves. Broad white stalk. More compact and lower-growing than other chard selections. Exceptional uniformity.



Green Chard with White Stalk

Variety for small-plant harvest. Narrow, long white stalks and shiny medium green leaves. Suitable for bunch harvesting.

Chard

04



Smooth Green Cutting Chard

Thin light green stalks with broad, smooth, dark green, fleshy leaves. Ideal for bunch harvesting.



Improved Egyptian Beet

Extra early variety particularly suitable for the fresh market. Distinctive low foliage allows easier handling during processing. Upright dark green leaves with reddish-purple hues. Rounded flat root with bright red flesh and no white zoning.



Mixed-Color Swiss Chard (also available in single colors)

Blend of different-colored chard varieties. Highly demanded by wholesalers and retailers. Ideal for bunching.

Carosello



Barattiere Carosello

Moderately vigorous plant. Fruits weigh around 500g, are round, dark green, slightly wrinkled, and hairless.

Traditional Apulian variety consumed raw or in salads. Recommended for low-sodium and low-sugar diets due to its lower content of simple sugars and sodium compared to cucumbers. (For more information on cultivation techniques, refer to Supplement No. 5, May 2005, of "Colture Protette.")



Scopatizzo Barese

Moderately vigorous plant. Initially produces oval-round fruits, which become round as they mature. Smooth skin, medium green color.



Half-Long Polignano Carosello

Moderately vigorous plant producing 12 cm elongated fruits, light green, hairy skin, slightly grooved slices. Concentrated production on the main axis. Earlier than Barattiere.

Carosello

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Half-Long Massafra Carosello

Moderately vigorous plant producing oval-round dark green fruits with pronounced slice grooves.



Spuredda Verde Carosello

Moderately vigorous plant producing 12 cm long, dark green fruits with light veins, hairless skin, and slightly grooved slices.



Spuredda Bianca Carosello

Moderately vigorous plant producing 12 cm long, light green fruits, hairless skin, and slightly grooved slices.

Turnip Tops

(brassica rapa L.)

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BY THE SIDE OF
TURIMPIMUM
GROWERS



SEMENTI

*From our R&D: New varieties for the fresh-market,
with harvest window spanning August → May.*

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AURORA

*Sowing: mid-July → mid-September
Harvesting: late August → early November*

UNICA

*Sowing: mid-July → mid-October
Harvesting: mid-September → late December*

OLIMPIA

*Sowing: mid-September → mid-October
Harvesting: late December → late January*

GRANDIOSA

*Sowing: mid-October → late October
Harvesting: February*

GRETA

*Sowing: mid-October → late October
Harvesting: March*

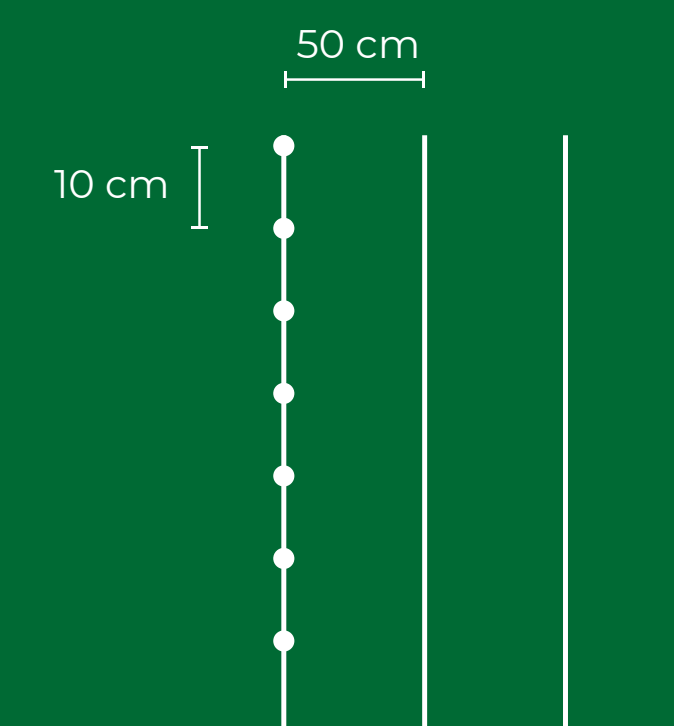
ELSA

Sowing: November. Harvesting: April

MAIA

Sowing: December Harvesting: May

Recommended seeding
rate: 500 g/ha
Row spacing: 50 × 10 cm



*All sowing and harvesting dates are indicative and must be adjusted to
local agro-climatic conditions and cultural practices.*

Chicory

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ZAGO Chicory

Catalogna-type chicory with large head and slightly serrated leaves. Broad, white, fleshy ribs. Vigorous and upright plant. Its high weight makes it preferable to any standard variety on the market. Highly demanded by farmers and traders. Sowing from late July to mid-September for autumn-winter harvest.



RIO Chicory

Catalogna-type variety from Chioggia with serrated leaves and broad, white, fleshy ribs. Upright habit. Medium-early cycle, ready about 70 days after transplanting. Sowing in southern Italy from late June to mid-August, and again from mid-October to January.

Chicory



Chicory "Puntarelle di Galatina"

Typical Salento chicory type. Vigorous plant with upright habit and thick leaves. Broad white ribs form a dense head with internal shoots shaped like pinecones. Available ecotypes:



Sowing and Harvest Schedule for Southern Italy

Selection	Sowing	Harvest
PRECOCE	late June to late July	late Sept. to Oct.
FRANC.	late July to Aug. 10	Nov. to Dec.
MASSAF.	Aug. 10 to mid-Oct.	Jan. to April
MAGGIO	November	May



Puntarelle di Gaeta

Vigorous plant with upright habit, broad, white, fleshy ribs forming a large head. Shoots develop upright rather than in a pinecone shape.



Puntarelle with Serrated Leaves (SUMMER – OTRANTINA)

Chicory variety selected for summer harvest. Shoots are upright, long and double. Sowing from October to April for late spring-summer harvest.



Puntarelle with Serrated Leaves (MOLFETTESE)

Typical of northern Bari. Leaves more deeply serrated than “Galatina.” Shoots grow upright instead of forming a pinecone. Sowing from late July to end of August for autumn-winter harvest.

FAVA SBERLA



- Production: medium-late cycle, suitable for spring harvest
- Pod: very long, carrying approximately 8–10 seeds

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FAVA TEMPORA



**LA
PRECOCE**

- Production: early-cycle, targeted for autumn–winter harvest
- Pod: medium-long, containing approximately 6–7 seeds

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Parsley



Curly Parsley

Highly productive, cold-tolerant variety with finely serrated, dark green foliage. Popular among professional growers.



Italian Dark Green Parsley (SCARABEO)

Known for its high resistance to bolting in spring. In southern Italy, it is sown from mid-September to December for harvesting in March–April without early seeding. Very vigorous plant with broad, dark green glossy leaves. Cold-resistant.



Italian Dark Green Parsley (ITACA)

Giant parsley variety, very appreciated by producers and traders. Vigorous plant with large, serrated, dark green glossy leaves.

Arugula

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Wild Arugula – Olive Leaf Type

Distinct from standard wild arugula by its leaf shape, which is smooth and resembles an olive leaf.



Wild Arugula – Serrated Leaf

Highly appreciated for its pungent, finely spicy flavor. Excellent in salads, either alone or mixed. Narrow, deeply serrated, dark green leaves.

Celery



ATTILA Celery

Selection of the American Tall Utah 52-70 type. Plants 65–70 cm tall. Erect, slim petioles with rounded edges, low in fiber, very fleshy. Suitable for open-field summer-autumn and winter cycles in southern Italy. Not recommended for early spring sowing. For fresh market and processing. Stands out for its shiny dark green foliage.



D'ELNE Celery (MARLEY)

French-type celery with compact, rustic growth. Dark green leaves, solid head with smooth, round, fleshy petioles. Suitable for summer-autumn crops. Intended for fresh market.

Celery

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ELISIR Celery

“Maggiolino” type with medium glossy green foliage. Late-cycle variety highly appreciated for excellent bolting resistance. Sown in southern Italy from late August, transplanting until mid-January, harvesting until early June. Bolts 10–20 days later than Romario.



ROMARIO Celery

“Maggiolino” type with glossy dark green foliage. Late-cycle variety highly resistant to bolting. Sown in southern Italy from late August, harvested April–May.



Zagaria, since 1938





Stampato in Italia da
Edizioni Barzanti



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